

An eBizNET™ Implementation Case Study At a2b Fulfillment, Inc.

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Case Study – a2b Fulfillment, Inc.



a2b Fulfillment started in the truest sense of entrepreneurship. While operating his toy company, President Ayal Latz began to offer his toy manufacturer colleagues outsourced distribution services to help recoup his own company's space and labor costs. One client led to another, and the distribution services side of the business quickly outpaced the growth of the toy company.

A few years into the operation it was time for a2b to upgrade its systems from simple inventory control to a robust warehouse management program. Required specifications included a multi-company platform, rich inventory management features, advanced rule-based picking and put-away direction, customized data import/export and reporting, and wireless interfacing (RF and/or Wifi). In addition, the solution had to provide web-based access for both staff as well as external customer use, and needed to operate on an enterprise-level database backbone.

After an industry evaluation, a2b selected the eBizNET system for all of these reasons and more. Configurability was also a key component for the system that a2b would select. "In the world of a 3PL provider you're constantly coming across customers with specialized needs. It was important for us to align ourselves with a vendor who possessed an 'anything is possible' attitude towards custom solutions, and the ability to develop them in a timely and cost-effective manner. In most cases the core eBizNET system contains the tools that we need but the capabilities of the vendor (7Hills) have earned us some very valuable, specialized business." says a2b President and CEO Ayal Latz.



Since implementing the eBizNET suite, a2b has grown to service almost 30 customers, including The Atlanta Falcons, Aloette Cosmetics, and DelMonte Fresh Produce. In early 2007 they upgraded their facility from 42,000 sf to 180,000 sf (pictured above).

Benefits Realized

- Easy deployment: 3PL by the nature of its business has multiple companies using its services. eBizNET™ provides the right platform for a fast deployment and the ability to accommodate new customers with minimum effort
- Maintenance: Ability to run the operations of multi- companies and sites in a single application leads to the easy maintenance of the system. From having to go through different systems (or different instances of same system) earlier, a2b's support center now does everything through a single window
- Visibility: both for internal and external customers has improved With warehousing and distribution best-practices incorporated in the solution, the operations have become much simpler and the efficiency has gone up
- Extensive reporting capabilities have provided the management with the required tools for close monitoring and information for decision support
- Faster development cycles to meet any specific requirements of the clients
- Look and feel of the application is truly appealing - provided a neat image to a2b clients

Key eBizNET featured Implemented

- eBizNET™ - is built on state-of-the-art .NET and Oracle 10g database technology
- Accessed using a Internet Browser
- Multi-company, multi-site capabilities
- True real time system with RF capability
- Highly configurable, rule-based system Warehouse Management System
- Global Visibility of Inventory and Shipments
- Manage Multi-tier Distribution Network
- Serial # and Model # Tracking
- SKU Attributes tracking e.g., Color, Size and Style etc
- Multiple Package variations
- Yard & Dock Management
- Transportation Planning – Carriers, Routes and Destinations
- Interfaces to ERP/Order Entry systems, Shopping carts including Yahoo webstore
- Bar coding & scanning and label printing capabilities
- RFID Capabilities
- Track 'n Trace Module
- Activity Based Billing and Costing for 3PLs
- Highly Scalable and Reliable – designed to handle high volumes
- Export to and Import data from Excel
- Wide array of Operational and Performance Reports with built-in report writer
- Automated Email of Reports

For more information on a2b Fulfillment, please visit www.a2bf.com